

ADVERTISEMENT & LOOSE INSERT SPECIFICATIONS

Sizes

Full page type area 266 x 178 mm
Full page trim size 297 x 210 mm
Full page bleed size 303 x 216 mm

DPS type area 266 x 390 mm
DPS trim size 297 x 420 mm
DPS bleed size 308 x 426 mm

Half horizontal 124 x 185 mm

Half vertical 267 x 91 mm

Half DPS 124 x 395 mm

Quarter horizontal 74 x 185 mm

Bookends 267 x 91 mm

30mm strip 30 x 185 mm

Junior page 124 x 91 mm

Weekly wrap ad slot 38 x 135mm

Deadline

All advertisements must arrive by 3pm on the Thursday prior to publication date.

Formats

Hi res PDF / hi res EPS (300 dpi) all fonts & pics embedded.
All fonts and pictures, which must be CMYK (not RGB) must be included.
Jpegs must be clearly marked (including eps encoded as jpeg).
(Please note that special Pantone colours must be matched out of four colour process).

If you are e-mailing your advert please send to magscopy@ft.com and ensure that the file is no larger than 9MB as our system refuses larger files.

For queries or information please contact William Baxter – william.baxter@ft.com

NB: Trapping, Overprint and Knockout

We will not alter the overprint and knockout settings on your document, beyond removing any white overprint. If inappropriate overprint is used in a document (eg a lighter colour set to overprint a darker colour), The FT will not be held responsible for incorrect printed results. The creator should apply any trapping requirements if necessary, but must be aware of the various application software limitations. The printer will not apply trapping.